



Dear Prospective Chamber Member,

You are invited to be a part of a revitalized Doniphan County Chamber of Commerce in 2017. This past year was a year full of a lot of hard-work that helped to set the scene to make 2017 a year of growth and development. The chamber helped contribute in 2016 by supporting the redevelopment of the County website ([www.dpcountyks.com](http://www.dpcountyks.com)) and the chamber also proudly donated the initial investment towards the creation of the Doniphan County Community Foundation to make it an affiliate of the Greater Manhattan Community Foundation. This foundation will help improve and empower the County by serving as a vehicle that will help to serve the needs and philanthropic aims of donors who wish to better their community, now and in the future. This is an exciting time for Doniphan County and we believe this foundation will be a catalyst for positive changes as it provides an easy way for people to be involved and be a part of giving back to their community.

The Chamber is attracting new members with new ideas of how we can be of service to the business community in Doniphan County. We invite those interested to serve on the chamber board and help make a difference in Doniphan County. Now is a great time to get involved, as we will be electing new office positions this upcoming March and welcome nominations and input. Join us as we select new leadership and initiatives to provide those services to make Doniphan County a dynamic place to live and work. If interested, please contact the chamber by calling 785-985-2235 or email us at [chamber.commerce@dpcountyks.com](mailto:chamber.commerce@dpcountyks.com).

Enclosed with this letter, you will find a list of the benefits the chamber has to offer, a short questionnaire, a handout about an exciting new program provided by the Doniphan County economic development office called Doniphan Proud, and an invoice. Simply self-identify the nature of your business and send the appropriate membership dues.

We look forward to working with you and having you as part of the Chamber,

Sincerely,

**Craig Mosher**  
Doniphan County Chamber of Commerce President

## **Here are some of the benefits of being a Doniphan County Chamber member:**

**Learning Sessions:** We are bringing in guest speakers, experts in their field, for informational lunch time meetings on topics such as Quick Books, taxes, social media and marketing, and company health insurance. Please fill out and return with your invoice the short questionnaire attached so that we may be able to cover the topics you are most interested in.

**Free Business Resources:** There are many resources for businesses in Doniphan County, and most of those are free. We want to familiarize you with these resources and be a connector for Doniphan County businesses.

**Home Business Membership Category:** There are many home based businesses in Doniphan County, we want to connect them and offer them the benefits of membership. These businesses can come together with the community and be recognized and create a cohesive network.

**Student involvement:** We welcome high school and college students to join and be involved, also giving them representation on the board. Studies show that youth involvement at a community level will increase the likelihood that they will stay or return to that home community as future business owners and productive citizens.

**Scholarship Fund:** Every year the chamber rewards scholarships to high school seniors who are seeking higher level education.

**Citizen and Business Awards:** Every year the chamber bestows a variety of awards to citizens and businesses who have helped Doniphan County to excel. We will be asking for nominations for these awards within the upcoming months, then they will be presented at the Business Appreciation Breakfast this June.

**Doniphan Proud discount:** Doniphan Proud is a program organized by the office of Economic Development to strengthen existing businesses and attract new businesses to Doniphan County. This program designed to go along with Doniphan County's new website allowing businesses to use enhanced business pages on the website for professional, affordable and measurable marketing options. Chamber members will receive a \$10 discount off their setup fee when signing up for this service. See the handout included in this letter or visit [www.doniphanproud.com](http://www.doniphanproud.com) to learn more about it.

**Events:** Every year the chamber hosts a series of events that includes the following.

- Annual Business Appreciation Breakfast that will be held on June 22, 2017.
- Annual Golf Tournament
- Business Networking Mixers
- Ribbon Cuttings, Ground Breakings
- The Chamber will also be helping to host a major event for the solar eclipse on August 21<sup>st</sup>. You will want to be part of that event to promote your business to the thousands – yes, thousands – of people who will be coming to Doniphan County from all over the world for the opportunity to view that eclipse for 2 minutes and 38 seconds, two seconds shy of the maximum viewing time.



# DONIPHAN COUNTY

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## CHAMBER OF COMMERCE

### Learning Session Survey

The Doniphan County Chamber of Commerce and the Doniphan County Economic Development Commission want to work to help bring in speakers or host learning sessions that will be of the most benefit to your business. We want to make it worth your while and find a time that will work for you. Please answer the few questions below to help us evaluate.

1) What time of day would you be more likely to attend these learning sessions? (Circle all that apply)

- a. Morning breakfast seminars
- b. Lunch-N-learn seminars
- c. Evening seminars
- d. Saturday seminars

2) What is the best way to notify of these sessions? (Circle all that apply)

- a. Mailings
- b. E-mail
- c. Phone call
- d. Social media posts

3) What specific topics would you like to see covered? (Circle all that apply)

- a. Finance
- b. Marketing/ Branding
- c. Management
- d. Federal Laws
- e. Social Media Marketing
- f. Web Presence and development
- g. Best Hiring Methods
- h. Health care
- i. Federal law changes
- j. Insurance
- k. Taxes
- l. Microsoft programs- word, excel, publisher, outlook
- m. Phone App Hacks
- n. Project management
- o. How to write a business plan
- p. How to start a business
- q. Other: \_\_\_\_\_

4) Other comments or suggestions: \_\_\_\_\_

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*Thank you for your feedback!*